



## EPISODE 18 : YOUR BUSINESS VISION

### #1 Design Your Vision

Spend 5-10 minutes each day this week thinking about the vision of your future business.

What is your Niche Market? What service or product do you offer? Have you reached a level of emotional satisfaction that is not defined by dollars and cents?

### #2 Find Your Talents and Gifts

Are you picking the business or is the business picking you? Each persons path to success is different. For some, they are born into a family and take over the family business/profession. Others follow a dream or passion. We each have God given talents and it's important for you to find them and use them to better the lives of others.

What gifts and talents do you possess? What talents would you like to obtain? What steps will you take to attain them?

### #3 Your Why?

Why do you want to start a business? For the freedom? To Pay the Bills? To follow a dream or passion? Devote time this week to examining your why. Why do you want to start a business?

## #4 Customer Satisfaction and Personal

Howie shared how he walks through the line-up of riders talking with them and giving words of encouragement. He has been able to remember names of so many and build the trust of the clients which in return brings him emotional satisfaction as well as the clients' trust.

What will you commit to do to keep your future customers happy? How can you encourage others and be sincere in your interactions? How can you go above and beyond to deliver a product or service that others will want to share with their friends?